

Frequently Asked Questions

In order to assist with your decision making, we have suggested some questions you may wish to pose while researching a training program. In addition, we have included our responses to these questions as they relate to the approved IRIS instructors.

Q: Do I need any previous design training or decorating experience?

A: All of the training programs are suitable for anyone without former education or experience in the design or decorating field. For those who have a traditional design background, the training programs offer an excellent opportunity for advanced learning in the techniques of redesign and staging.

Q: What is included in the class curriculum?

A: Every program includes the principles and procedures of the redesign/ staging process, the application of redesign/staging techniques, hands-on instruction, and guidelines for marketing, promotion and business start-up guidelines for this unique type of design service.

Q: How many days is your program?

A: There is so much to learn about Redesign/staging, a full five days is necessary to cover all the techniques, principles and practices of this design process.

Q: What is the class size?

A: The student-teacher ratio is critical to the learning experience. The maximum class size is six students, which provides both an individualized training experience for each student as well as greater access to the instructor.

Q: How many redesign/stagings take place in actual homes? Am I able to participate in the "hands-on" segment of the redesign?

A: While verbal and visual instruction is an integral part of the learning process, we believe that the ultimate way to learn redesign/staging is by "doing". All instructors offer a minimum of three redesign/staging opportunities in different homes, posing a variety of challenges. You will participate in the actual "hands-on" process of the room make over.

Q: Where are the classes held?

A: Classes should be held in a professional and comfortable location that is both smoke and fragrance-free, with adequate lighting and room to take notes.

Q: Will sample business, pricing and marketing forms be given to the students?

A: Promotional and marketing materials, pricing information, project and client forms should all be included as well as step by step guidelines for starting and promoting your business .

Q: How accessible will the trainer be after the course has ended?

A: *Post -course availability of the instructor for questions, ideas is extremely important because it plays a significant role in the success of the student*

Q: Am I eligible to join IRIS upon completion of my training program?

A: *Upon completion of the five day training course and successfully passing the certification test, you are eligible to apply for IRIS membership. You will be given the IRIS application packet by your instructor before you leave class.*

Q: May I call some of your student referrals?

A: *Individual instructors should be happy to put you in touch with former students so you can discuss their training experience, one-on-one.*

Considering the resources, time and energy you will be investing in a training course, it is imperative that you do your due diligence up-front so as not to be disappointed or even worse—lacking in confidence and feeling unprepared to start a career in redesign and real estate staging.

Every trainer who specializes in interior redesign and real estate staging should be eager to answer the above questions. Remember, it's your success at stake.